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Robert E. Lee on Leadership : Executive Lessons in Character, Courage, and Vision

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Robert E. Lee on Leadership : Executive Lessons in Character, Courage, and Vision H.W. Crocker III Robert E. Lee was a leader for the ages. The man heralded by Winston Churchill as "one of the noblest Americans who ever lived" inspired an out-manned, out-gunned army to achieve greatness on the battlefield. He was a brilliant strategist and a man of unyielding courage who, in the face of insurmountable odds, nearly changed forever the course of history.

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In this remarkable book, you'll learn the keys to Lee's greatness as a man and a leader. You'll find a general whose standards for personal excellence was second to none, whose leadership was founded on the highest moral principles, and whose character was made of steel. You'll see how he remade a rag-tag bunch of men into one of the most impressive fighting forces history has ever known. You'll also discover other sides of Lee—the businessman who inherited the debt-ridden Arlington plantation and streamlined its operations, the teacher who took a backwater college and made it into a prestigious university, and the motivator who inspired those he led to achieve more than they ever dreamed possible. Each chapter concludes with the extraordinary lessons learned, which can be applied not only to your professional life, but also to your private life as well.

Today's business world requires leaders of uncommon excellence who can overcome the cold brutality of constant change. Robert E. Lee was such a leader. He triumphed over challenges people in business face every day. Guided by his magnificent example, so can you.

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