Google Drive



Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage

G. Tomas M. Hult, David Closs, David Frayer

Download now

Click here if your download doesn"t start automatically

Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage

G. Tomas M. Hult, David Closs, David Frayer

Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage G. Tomas M. Hult, David Closs, David Frayer

LEVERAGE YOUR SUPPLY CHAIN FOR MAXIMUM PROFIT

Do you have a global supply chain strategy designed for the long run?

About 90 percent of global demand is not fully met by local supply, and global supply chains will soon account for 25 percent of multinational firms' performance--meanwhile, supply chains need to become 43 percent more global in the next decade just to maintain a firm's competitive edge.

Written by three of today's leading experts on the subject--each from Michigan State University, the uncontested world leader of supply chain management--*Global Supply Chain Management* gives you the know-how and tools to dramatically boost supply chain efficiency by making it a core element of your overall corporate strategy.

Global Supply Chain Management takes you step by step through the process of creating and managing a global supply chain strategy and aligning it with the conditions of your industry. Learn everything you need to know about developing a core strategy plus strategies for each of the critical supply chain functions:

- LOGISTICS--Integrate logistics strategy and tactical activities
- PURCHASING--Manage the transition to purchasing globally
- OPERATIONS--Systematically design, direct, and control processes
- MARKET CHANNELS--Effectively connect your supply chain to customers

With in-depth case studies and data showing how American Express, AB InBev, Dell, FedEx, Daimler, Microsoft, Nestlé, Nokia, and several other prominent companies have applied global supply chain strategy to increase profits and growth, *Global Supply Chain Management* helps you take action to drive similar success in your company.

If you're serious about competing today--and in the future--you must integrate and leverage strategic supply chain management into your overall corporate strategy. *Global Supply Chain Management* provides everything you need to build a strategy designed for the long run.

PRAISE FOR *GLOBAL SUPPLY CHAIN MANAGEMENT*

"This book does a superb job of using a total value perspective and integrating business functions into a strategic framework for global supply chain management that can be leveraged for success." -- Leif Johansson, Chairman of the Board of Directors of AstraZeneca, Ericsson, European Round Table of Industrialists, and the International Advisory Board of the Nobel Foundation

"Written by a superb team of world-leading authors on global supply chain management, this book provides a great framework for companies to leverage global supply chain functions and processes, measurements, and tools to achieve sustained strategic advantage in the global marketplace." -- Michael Lawton, Chief

Financial Officer (CFO) and Executive Vice President of Finance of Domino's Pizza, Inc.

"In our company, we have come to recognize the strategic importance of building and maintaining a global supply chain. This book does an excellent job of identifying a framework for considering the implications of an integrated model for global supply chain management. It's clear that the authors have tremendous experience, and they have shared their insights in an innovative and integrative way." -- John Shull, Vice President and Global Procurement Officer of Steelcase Inc.

"Global supply chains are critically important to companies in delivering products and services that satisfy customers. Hult, Closs, and Frayer provide an excellent model for how to drive the strategic and operational dimensions of global supply chain management to maximize end-customer value." -- Claes Fornell, Chairman of the Board of Directors of CFI Group Worldwide and ForeSee, and founder of the American Customer Satisfaction Index (ACSI)

Download Global Supply Chain Management: Leveraging Process ...pdf

Read Online Global Supply Chain Management: Leveraging Proce ...pdf

Download and Read Free Online Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage G. Tomas M. Hult, David Closs, David Frayer

---

From reader reviews:

Jerrod Spicher:

As people who live in the actual modest era should be update about what going on or information even knowledge to make these keep up with the era that is certainly always change and progress. Some of you maybe may update themselves by examining books. It is a good choice for you but the problems coming to you actually is you don't know what kind you should start with. This Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage is our recommendation so you keep up with the world. Why, because book serves what you want and want in this era.

Jerome Chisolm:

Do you considered one of people who can't read pleasurable if the sentence chained in the straightway, hold on guys that aren't like that. This Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage book is readable simply by you who hate the straight word style. You will find the data here are arrange for enjoyable examining experience without leaving perhaps decrease the knowledge that want to give to you. The writer of Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage content conveys the idea easily to understand by a lot of people. The printed and e-book are not different in the written content but it just different such as it. So , do you continue to thinking Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage is not loveable to be your top record reading book?

Elaine Sitz:

Typically the book Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage will bring someone to the new experience of reading any book. The author style to spell out the idea is very unique. If you try to find new book to read, this book very suited to you. The book Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage is much recommended to you to read. You can also get the e-book through the official web site, so you can more easily to read the book.

Donald Goodman:

Reading a publication make you to get more knowledge from this. You can take knowledge and information from the book. Book is published or printed or created from each source this filled update of news. In this particular modern era like today, many ways to get information are available for a person. From media social like newspaper, magazines, science reserve, encyclopedia, reference book, book and comic. You can add your knowledge by that book. Do you want to spend your spare time to open your book? Or just searching for the Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic

Corporate Advantage when you necessary it?

Download and Read Online Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage G. Tomas M. Hult, David Closs, David Frayer #4DHC2VUON8K

Read Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage by G. Tomas M. Hult, David Closs, David Frayer for online ebook

Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage by G. Tomas M. Hult, David Closs, David Frayer Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage by G. Tomas M. Hult, David Closs, David Frayer books to read online.

Online Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage by G. Tomas M. Hult, David Closs, David Frayer ebook PDF download

Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage by G. Tomas M. Hult, David Closs, David Frayer Doc

Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage by G. Tomas M. Hult, David Closs, David Frayer Mobipocket

Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage by G. Tomas M. Hult, David Closs, David Frayer EPub