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Design of a Portfolio Management System for Software Line Development

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Master's Thesis from the year 2013 in the subject Computer Science - Commercial Information Technology, grade: 1,8, AKAD University of Applied Sciences Stuttgart, language: English, comment: Diese Abschlussarbeit wurde im Rahmen des berufsbegleitenden Master-Studiengangs "Wirtschaftsinformatik" erstellt. , abstract: Tracy (1995, p. 19) emphasises in his book that in the twenty-first century, tomorrow will be more different from today than in the past. Therefore today's corporations get to stay innovative, reinvent themselves continuously and have to design new business. In contrast to that, software mastery becomes more than ever the key factor for business success (Northrop, 2008, p. 12). In the twenty-first century, software pervades every sector and has become the bottom line for many organisations. Therefore, reusability plays a growing role for every business in today's rapid changing world (Strahringer, 2003, p. 5). Thus, new paradigms in software engineering are focusing on the reutilisation and modularisation of software solutions. One innovative and growing concept since 2003 is software line development which has its origin in the automotive and fashion industry (Strahringer, 2003, p. 5). The key benefits of software line development is the covering of a wide field of application with minimal extra costs by reuse of a common software platform. In reference to Ebert & Smouts (2003, p. 29) the most publications in the field of software lines deal with configuration and change management. Whereas the integration of software line development into enterprises' product portfolios has been till now widely neglected. In contrast to that Jeffery & Leliveld (2004) points out that the failure or success of software lines highly depend in particular on their level of integration into companies' portfolio system. For this reason, the major goal of this research is the realisation of an integrated portfolio management system for software line development. This covers a

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