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Micro-Entrepreneurship For Dummies

Paul Mladjenovic

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Tired of the 9-to-5 grind and want a way to earn or to supplement your income? Easy.

The media has named the growing trend toward micro-entrepreneurship "the Rise of the Creative Class," "the Gig Life," or "the freelance economy." All of those refer to the nearly 4 million workers who were self-employed this past year, and millions of others who currently supplement their income with freelance work. While the trend has been spotted before, there's one stark difference between micro-entrepreneurs today and the "Free Agent Nation" citizens of the late '90s: technology. *Micro-Entrepreneurship For Dummies* shows you how to navigate this confusing technological landscape in order to make a contributable profit.

Micro-Entrepreneurship For Dummies aids you in making the best use of micro-entrepreneurial platforms, with helpful advice that includes information on signing up for and selling products on websites such as Airbnb, Craigslist, Taskrabbit, Uber, and Etsy.

- Micro-enterprise, using online platforms to sell products or services,??is a proven way to earn extra money and supplement household income
- In today's struggling economy, the importance of self-run businesses and small enterprise is growing as more people take lower-paying jobs and need a little extra spending money
- Shows you how to sign up for and sell products online

Micro-Entrepreneurship For Dummies appeals to anyone looking to earn or supplement their income from home.

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