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Understanding Intellectual Property Law

Donald S. Chisum, Tyler T. Ochoa, Shubha Ghosh, Mary LaFrance

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Understanding Intellectual Property Law, 2nd Edition covers all of the intellectual property areas and issues likely to be addressed in an intellectual property survey course. After a comprehensive Introduction in Chapter 1, the general areas covered in the remaining chapters include:

- Patents
- Trade Secrets
- Copyright
- Trademarks, and
- Other Intellectual Property Rights such as:
- Design Protection
- Plant Protection
- Semiconductor Chip Protection
- False Advertising
- Misappropriation
- Rights of Publicity
- Idea Submission

This new edition also includes:

- Coverage of major Supreme Court cases in intellectual property from the past decade
- Changes made in response to the Agreement on Trade Related Aspects of Intellectual Property Rights (TRIPS)
- Synthesis and reorganization of materials on patentable subject matter
- Developments in trade secret law, including adoption of the Uniform Trade Secrets Act (UTSA)
- Synthesis and reorganization of materials on copyrightable subject matter
- New material on secondary liability, including Grokster, Global-Tech, and the safe harbors and notice-and-takedown provisions for online service providers

• Coverage of the Digital Millennium Copyright Act, including anti-circumvention and copyright management information

• New materials on Internet technology, including streaming, search engines, keyword advertising, domain names, and cybersquatting

• Completely revised coverage of trademarks, including the Federal Trademark Dilution Act and the Trademark Dilution Revision Act

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