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eBaypreneur: How to Live Free, Sell Anything, and Escape the 9 - 5

Nick Johansen

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The definitive guide to eBay selling, from beginner to entrepreneur. How do you sell things on eBay? Ask around, and it seems that few even have an answer -- and no one has the right one. Nick Johansen knows this because he looked when he first started selling on eBay ten years ago. And, in the decade since, no one's provided an easy-to-understand, concise guide to the secrets of eBay. Until eBaypreneur. This eBay book is for all those who have struggled with eBay: the convoluted shipping, the arcane listing page, Paypal, the strange terminology, and everything in between. Most eBay books make it difficult; eBaypreneur makes it easy, because you're busy and because eBay isn't your life. Because you don't want to spend ten years learning how to clear out your garage or start a new business. Because you want to sell like a pro today -- minus the jargon, the poorly written tutorials, and vague advice. Because you don't want to spend money and time that you don't have to waste; you just want eBay to work for you, instead of the opposite. And it will work for you, with this succinct, detailed, and conversational guide to everything eBay. This eBay book will show you how to... Sell any item in 5 minutes or less Charm buyers after the sale to build awesome feedback Craft competition stomping titles Snap perfect pictures Produce professional, eye-popping descriptions Use shipping secrets to save valuable time (and even earn extra money) Write return policies that increase sales...and decrease returns Earn 10% more per listing in one simple step Source goods to sell for profit Expand and launch your own small business - on eBay and beyond You can create a new life for yourself, or you can just make some spending money. The choice is yours; eBaypreneur lays out all the steps. Almost a decade's worth of information is at your fingertips, the hard-earned product of over 4,000 successful transactions spanning nearly 30 different nations. Some just want to clear the clutter; others want to craft their own destiny. We all want more freedom to pursue our passions. eBaypreneur is written for you: whether you'd like a svelte date night, or a new life. You'll learn how to sell on eBay...but you may just learn more than that. Are you ready to live free? ABOUT THE AUTHOR Nick Johansen is an indie writer and entrepreneur. He's the author of the Indie Essentials series, which covers the fundamentals of starting a small business and making it on your own. The first title, titled BRAIN HACKING: THE SUPER QUICK GUIDE TO WORKING SMART & GETTING THINGS DONE, will be released in November 2013. He works on his own terms, every day. He believes that you can too. If you enjoy his books, drop by tinderboxed.com, where he talks more about his experiences as a creative entrepreneur, pursuit of mastery, and life as a 21st century digital craftsman.

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