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Songcrafters' Coloring Book: The Essential Guide to Effective and Successful Songwriting

Bill Pere

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Songcrafters' Coloring Book: The Essential Guide to Effective and Successful Songwriting Bill Pere Songcrafters' Coloring Book is a groundbreaking approach to the art, craft, and business of songwriting. This is a book is about choices -- your choices. The choices you make as a songwriter which cause your songs to get the reaction you hope for, or the one you don't expect; The choices which determine whether your song sells a thousand copies, a million copies, or never goes beyond your studio shelf. By looking at the individual components of songs, those choices become clear to you and let you know what to expect when you decide on one option or another. This book is not about songwriting rules, as there really are none. Looking at songwriting as an interrelated series of informed choices is the primary paradigm of Songcrafters' Coloring Book. Everything in songwriting is a choice with artistic, commercial, emotional, spiritual, or monetary consequences. When creating, performing or marketing songs, we often don't know what all those choices are, let alone the results that flow from each one. Common sense tells us that if we don t know what our options are and the consequences of choosing a particular one, it is impossible to make an informed decision, or the best decision to meet our objectives. When we understand what our choices are and their associated outcomes, we gain control over that incredible process we know as songwriting. The concepts presented here were developed over many years, beginning in the 1980 s, initially presented in published articles and songwriter forums. The response was overwhelmingly positive, even though using many of these techniques required significant effort and commitment. It became clear during that time that it was also necessary to include an overarching model of Why and When, along with the How, so that a person seeking to use these techniques to further their craft would have all the information needed to make fully informed choices and understand why it is worth the effort. Thus, there are two primary types of topics discussed in this work: the Whys and the Hows. It is important to know Why the techniques given here are important and When they can be used to best advantage. Along with that, there are some core ideas and paradigms (overarching concepts) which underpin all the later How-To discussion. The How-To topics look at how you apply a particular technique to achieve a particular result.

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