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Feng Shui for Retailers

Linda Cahan

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Feng Shui for Retailers

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Feng Shui for Retailers Linda Cahan
This book gives retailers an insight combined with practical knowledge of the concepts of Feng Shui and how they can be used to enliven your retail space and stimulate better sales. By applying many of these ideas, a retailer can energize and balance their store, making it more welcoming and comfortable for customers and staff. Author Linda Cahan covers locations, entrances, selling floors, walls and non-selling spaces. She describes how color, cures and intentions relate to making a more inviting and successful store. She answers commonly asked questions, offers referrals and provides a glossary of retail-related Feng Shui terms. A must-have for any Feng Shui practitioner, even those not practicing should consider some of the ideas to remedy new, renovated or tired retail spaces.

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