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No More Pointless Meetings: Breakthrough Sessions That Will Revolutionize the Way You Work

Martin Murphy

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Wasting time in pointless meetings is the one thing that never seems to change. Martin Murphy, however, has helped a "Who's Who" of corporate clients transform time-sapping meetings into breakthrough sessions that are measurably productive. His strategy is not simply to make meetings more palatable; instead, he reframes the entire concept of collaboration and introduces four "Work Sessions" that replace meetings to get more done, faster than ever before.

These protocols address Issues Management, a means to identify, rank, and resolve issues before promoting them to Action Plan status; Problem Solving, thirty-minute sessions for quickly solving complex problems; Innovation, a means to discover the billion-dollar idea that lurks in every organization; and Ongoing Planning, a stripped-down, built-for-speed, ongoing alternative to scheduled planning.

In the Digital Age, where innovation and speed-to-market cabilities rule, "No More Pointless Meetings" shows managers how to leverage the creative and cognitive capabilities of their reports in a manner that transforms traditional collaborative outcomes.

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