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How to Sell Your Idea to Hollywood

Robert Kosberg

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How to Sell Your Idea to Hollywood Robert Kosberg
How to find develop, pitch, and sell your ideas for films to the movie studios, from the man Sherry Lansing calls "the best idea man in Hollywood" How to Sell Your Idea to Hollywood gets to the very heart of the script: the idea. A mere idea can land you fame, fortune and status. At the very least, it can be your way into the movie business. This book can show you just how powerful an idea can be in Hollywood. Ideas are not a dime a dozen . . . great ideas are one in a million. Even if you cannot write a script, you can definitely come up with an idea. Once you have an idea, you can use that idea as leverage to get yourself into the movie game. If your main goal is to be a screenwriter, you still need to start with a good idea, which can help you make a deal to write your script for a studio (or you might choose to just sell your idea or your story). Successful producer Robert Kosberg has never met anyone who didn't have an idea. And this book will help you to learn how to find ideas, create ideas and pitch them to the right people. You'll also learn what a high concept idea is and most importantly, how to get your ideas to the right people. Remember . . . you control the rights to your own ideas and that's why ideas are so powerful. How to Sell Your Idea to Hollywood encourages people at all levels who are attempting to get their break in the business. It has everything you need to know to sell your ideas to the movies. If you never thought you had something to offer the movie business . . . you do!

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