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Milady's Standard: Fundamentals for Estheticians

Joel Gerson, Janet D'Angelo, Shelley Lotz

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Now in its' ninth edition, Milady's Standard Textbook for Professional Estheticians has been thoroughly revised to include the most up-to-date information available today. Written by Joel Gerson, one of the industry's top authorities on skin care, and Alison O'Neil, a leading expert in the medical esthetics arena, this updated text contains all the essential information needed to ensure greater success for students taking the state board examinations. For the first time, this text is presented in full-color, incorporating a brand new, user-friendly four-color design that will help students learn the common links between the concepts and principles of skin care. Over 500 new full-color photographs and illustrations support the text content and include new step-by-step photographs for many of the procedures presented. All new photos have been incorporated in the chapter on skin disorders and diseases, special esthetic procedures, client consultation and skin analysis, and color theory and cosmetic techniques. A running glossary in each chapter helps the student become familiar with the language of skin care, and procedural notes and safety tips help to reinforce concepts. Expanded discussion on safety and sanitation topics reflects changes made in OSHA rulings and decontamination and infection control. Added discussion on advanced topics including AHAs, BHAs, glycolic, and microdermabrasion techniques give students exposure to those skills that will make them more marketable. Milady's Standard Textbook for Professional Estheticians, 9th ed., is the essential textbook for basic esthetics training.

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